

# South Gippsland SENTINEL-TIMES

\$1.50

## ADVERTISING RATES

from July 1, 2018

### -- CONTRACT RATES --

Casual .....	\$69.55 + GST = <b>\$76.50 per module</b>
30 modules + .....	\$59.09 + GST = <b>\$65.00 per module</b>
60 modules + .....	\$55.64 + GST = <b>\$61.20 per module</b>
120 modules + .....	\$52.18 + GST = <b>\$57.40 per module</b>
300 modules + .....	\$48.68 + GST = <b>\$53.55 per module</b>
Trade Directory (1 module) .....	\$30.64 + GST = <b>\$33.70 per ad</b>

*(Trade Directory minimum of five consecutive issues)*

\*mono pricing

Full Color .....	Additional 25% up to \$220 maximum
Inserts .....	10 + GST = <b>11 cents each</b>
Classifieds .....	(up to 10 words) \$16.37 + GST = <b>\$18.00</b>
	Each word thereafter 63.64c + GST = <b>70c</b>

## PUBLICATION & TECHNICAL INFORMATION

**Offices at** 47 McBride Avenue, Wonthaggi, 3995.  
8 Radovick Street, Korumburra, 3950.

Page Size:..... 374mm x 260mm

Print Method: ..... Web Offset

Publication Date:..... Tuesday weekly

#### Advertising

Deadlines:..... Classifieds - 1pm Monday

..... Display Advertising - 3pm Friday

..... Cancellations - 3pm Friday

#### Material

Delivery:..... Direct to Advertising Manager,  
South Gippsland Sentinel-Times,  
8 Radovick Street, Korumburra, 3950.

Electronic: Quickcut or Websend

Advertising Manager: Jim Akers

#### Advertising Representatives:

Sommer Schmidt

Kerry Urquhart-Steel

Holly McMaster

Carol Christensen

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