

Sentinel-Times

COVERING SOUTH GIPPSLAND AND BASS COAST

\$1.50

ADVERTISING RATES

from July 1, 2020

-- CONTRACT RATES --

Casual	\$69.55 + GST = \$76.50 per module
30 modules +	\$59.09 + GST = \$65.00 per module
60 modules +	\$55.64 + GST = \$61.20 per module
120 modules +	\$52.18 + GST = \$57.40 per module
300 modules +	\$48.68 + GST = \$53.55 per module
Trade Directory (1 module)	\$30.64 + GST = \$33.70 per ad
<i>(Trade Directory minimum of five consecutive issues)</i>	
<i>*mono pricing</i>	
Full Color	Additional 25% up to \$220 maximum
Inserts	10 + GST = 11 cents each
Classifieds	(up to 10 words) \$16.37 + GST = \$18.00
Each word thereafter 63.64c + GST = 70c	

PUBLICATION & TECHNICAL INFORMATION

Offices at 47 McBride Avenue, Wonthaggi, 3995.

Page Size:..... 374mm x 260mm
Print Method: Web Offset
Publication Date:..... Tuesday weekly
Advertising
Deadlines: Classifieds - 12.30pm Monday
..... Display Advertising - 3pm Friday
..... Cancellations - 3pm Friday
Material
Delivery: Direct to Advertising Manager,
South Gippsland Sentinel-Times,
47 McBride Ave, Wonthaggi, 3995.
Electronic: Quickcut or Websend

Operations Manager:
Jim Akers

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