

Sentinel-Times

COVERING SOUTH GIPPSLAND AND BASS COAST

SPECIFICATIONS FOR DIGITAL ART

Accepted applications

The preferred material format is a PDF, however we accept materials using these applications:

- InDesign CS4 - Documents must be accompanied by all images and fonts
- Adobe Illustrator (up to CS4) - Documents must have all fonts outlined and in an Illustrator EPS format
- Photoshop (up to CS4)
- Adobe Acrobat X Pro
- Corel Draw 11
- Microsoft Word (.txt files only). Do not supply finished material, logos and pictures set in this program.

Logos & Pictures:

- JPG - uncompressed 200dpi at size
- Illustrator EPS (fonts outlined)
- TIFF - uncompressed, 200dpi at size

*Please note that newspaper print has a dot gain of 25%. Four colour process jobs should be adjusted to allow for this dot gain.

Material Transfer:

- CD Rom
- USB memory stick
- Quickcut • Websend
- Email to sales rep

Important

- All artwork supplied must be in CMYK and 200dpi. Do not supply photos which have been scanned bigger than they have been used in your material. This only makes the file size large than it has to be.

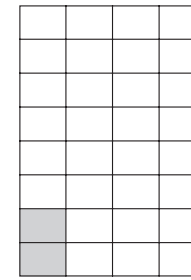
No responsibility will be taken by the South Gippsland Sentinel-Times for the quality of supplied scanned images and digital art.

Early General News

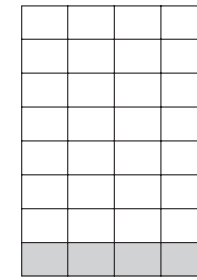
NB: These sizes are to be used for advertisements booked in the early general news section of the newspapers.

Module sizes

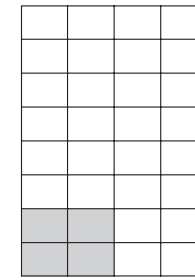
Shape	Material (height x width)
Sixteenth page	92mm x 63mm
Eighth Page Horizontal	45mm x 260mm
Eight Page Block	92mm x 129mm
Quarter Page Horizontal	92mm x 260mm
Quarter Page Vertical	374mm x 63mm
Quarter Page Block	186mm x 129mm
Half Page Horizontal	186mm x 260mm
Half Page Vertical	374mm x 129mm
Half Page Block	280mm x 194mm
Full Page	374mm x 260mm
Other sizes available	



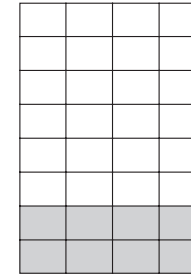
Sixteenth Page



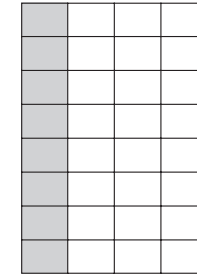
Eighth Page Horizontal



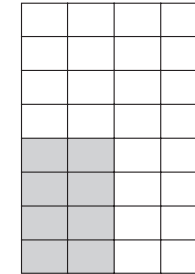
Eighth Page Block



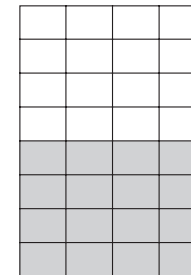
Quarter Page Horizontal



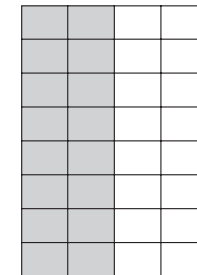
Quarter Page Vertical



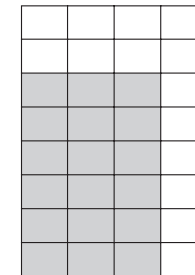
Quarter Page Block



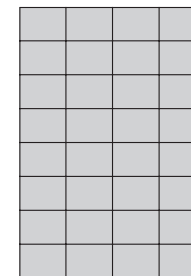
Half Page Horizontal



Half Page Vertical



Half Page Block



Full Page

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