

Sentinel-Times

COVERING SOUTH GIPPSLAND AND BASS COAST

SPECIFICATIONS FOR DIGITAL ART

Accepted applications

The preferred material format is a PDF
However we accept materials using these applications:

- InDesign CC - Documents must be accompanied by all images and fonts
- Adobe Illustrator CC - Documents must have all fonts outlined and in an Illustrator EPS format
- Photoshop CC
- Adobe Acrobat DC

Logos & Pictures:

- JPG - uncompressed 200dpi at size
- Illustrator EPS (fonts outlined)
- TIFF - uncompressed, 200dpi at size
- * Please note that newspaper print has a dot gain of 25%. Four colour process jobs should be adjusted to allow for this dot gain.

Material Transfer:

- USB memory stick
- Quickcut • Adsend
- Cloud based storage link
- Email to sales rep

Important

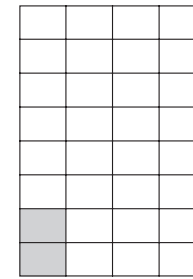
- All artwork supplied must be in CMYK and 200dpi. Do not supply photos which have been scanned bigger than they have been used in your material. This only makes the file size large than it has to be.

Early General News

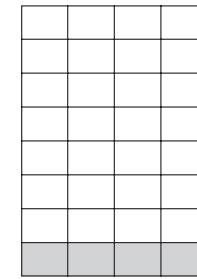
NB: These sizes are to be used for advertisements booked in the early general news section of the newspapers.

Module sizes

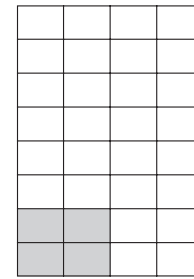
Shape	Material (height x width)
T21 - Sixteenth page	92mm x 63mm
T14 - Eighth Page Horizontal	45mm x 260mm
T22 - Eight Page Block	92mm x 129mm
T24 - Quarter Page Horizontal	92mm x 260mm
T81 - Quarter Page Vertical	374mm x 63mm
T42 - Quarter Page Block	186mm x 129mm
T44 - Half Page Horizontal	186mm x 260mm
T82 - Half Page Vertical	374mm x 129mm
T63 - Half Page Block	280mm x 194mm
T84 - Full Page	374mm x 260mm
Other sizes available	



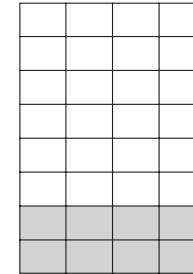
T21 Sixteenth Page



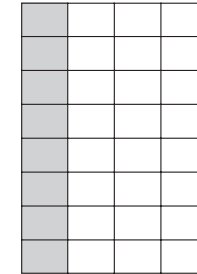
T14 Eighth Page Horizontal



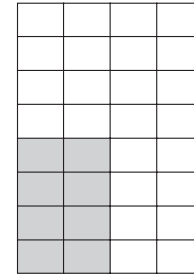
T22 Eighth Page Block



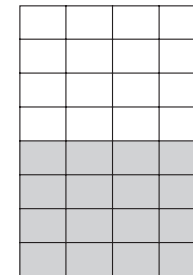
T24 Quarter Page Horizontal



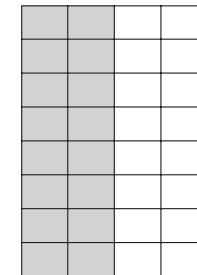
T81 Quarter Page Vertical



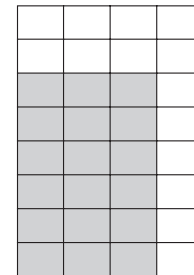
T42 Quarter Page Block



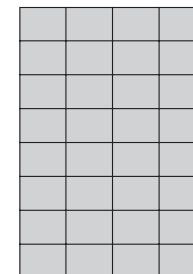
T44 Half Page Horizontal



T82 Half Page Vertical



T63 Half Page Block



T84 Full Page

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